

LICENSING AND PERMITTING

1. State/Local Licensing & Permit Services

- a. Cannabis Operational Licensing for entire cannabis business vertical (Cultivation, Manufacture, Distribution, Retail, Delivery Only, Testing Lab, Micro Business)
 - i. Merit Based
 - ii. Standard
 - iii. License Sections (i.e. Recall Plan, Security Plan)
 - iv. License application review and editing
- b. Acquisition of associated permits (i.e. Fire Marshall approvals, environmental approvals, business licenses, variances, etc.)

2. Conditional Use Permit (CUP) Management

Project-manage completion of documents required for a Municipal or County CUP. Includes:

- a. Assistance with identifying needed team members (i.e. architect, structural engineer, etc.)
- b. Creation of project plan to meet client's timelines
- c. Management of various contributing members to assure all documents are completed
- d. Review of exhibit documents based on previous experience with cannabis CUP applications
- e. Completion of any application paperwork specific to cannabis operations
- f. Liaise with local jurisdiction to answer questions and assure prompt review of materials
- g. Assure requested corrections are completed so that the permit is approved quickly as possible

3. Standard Operating Procedure (SOP) Services

- a. Creation of template SOPs compliant with state laws
- b. Creation of customized SOPs
- c. SOP review and edit

4. Governmental Services

- a. Review and grade cannabis license applications
- b. Compliance inspections
- c. Consulting on design of cannabis regulatory framework

CANNABIS AND HEMP COMPLIANCE ASSESSMENTS

1. Compliance Reviews & Audits

- a. Review of marketing materials for compliance issues, including Advertisements and Packaging
- b. Conduct regulatory compliance audits of cannabis Cultivation, Manufacture, Distribution, Retail, Delivery and Micro businesses. (Testing Lab audits to be a future offering)
- c. Provide customized report and recommendations for client
- d. Conduct pre-audit review and assist clients in preparing for scheduled regulatory audits

2. Track and Trace Compliance

- a. Staff/owner training
- b. Support for ongoing questions/issues
- c. Assistance creating back-up protocols
- d. Implementation of traceability standards into workflow

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4. Property Analysis

- a. Review property to assure compliance with all applicable zoning requirements
- b. Create customized property analysis report for client

STRATEGIC BUSINESS CONSULTING

Strategic Business Consulting Services

Global Go brings its expertise in the cannabis space and its objective view to provide strategic business consulting services to organizations looking to define and develop business strategies to meet their long-term goals. Services offered include:

1. Strategy Consulting

- Development of strategic business plans
- Facilitation of strategic planning sessions
- Construction of operating and financial plans
- Funding Alternatives
- Competition assessment
- Competitive positioning
- Market intelligence collection and interpretation
- Strategic plan implementation
- Course corrections

2. Existing Business Assessment

- Analysis of operating environment
- Identification of core strengths and competitive advantages
- Identification of organizational weaknesses
- Feasibility of achieving current company goals

The services listed above can be offered as part of the development of a comprehensive business strategy or customized to meet a client's specific need

MERGER AND ACQUISITION ADVISORY

Merger and Acquisition Advisory Services

1. Global Go can leverage the expertise of its team and its broad network of industry contacts to match businesses for sale with prospective buyers. Services typically include:

- Potential valuation of business
- Preparation of a pitchbook or confidential information memorandum
- Identification of prospective buyers
- Discussions with prospective buyers
- Identification of acquisition targets
- Development of expansion plans
- Negotiation of purchase and sale agreement
- Negotiation of other deal-related agreements
- Assisting with preparation and collection of due diligence materials
- Ongoing support throughout the process

2. Recommended partner firms can also provide additional transaction support in the following areas:

- Advise on the issuance and placement of stock
- Act as an underwriter or agent when issuing securities
- Maintain markets for previously issued securities
- Offer advisory services to investors

INTERNATIONAL EXPANSION

International Expansion Services

Global Go has an extensive international network of industry expertise through its global alliances in most major markets. Services include:

1. International transaction support
2. Market analysis
3. Market entry strategy and tactics
4. Strategic partner development
5. Regulatory review and guidance
6. Licensing and permitting
7. Supply chain and logistics support
8. M&A Advisory

OTHER SERVICES

1. Client Advocacy Services

- a. Client Advocacy at the Municipal/County level
- b. Political Activism Strategic Support
- c. Monitoring City/County Council and Planning Council Meetings for Proposed Actions that will affect client's business
- d. Analysis of proposed ordinances as they would affect client's business models

2. Financial and Business Services

- a. Review *proformas* and business plans to provide recommendations on issues identified
- b. Assistance in creating "Pitch Decks"
- c. Assistance in market research
- d. Assistance in transition of licenses to new ownership

3. Business Innovation for Regulation

- a. Review and/or design of floor plans to maximize workflow while meeting regulations
- b. Assistance working with regulatory agencies and local jurisdictions to implement new technologies and business models not currently contemplated by current regulations
- c. Consultation on adjusting business models to meet regulatory requirements at the lowest cost

4. IT Services

- a. Creation of IT Security Protocols for staff
- b. Design IT network for security system, traceability system, POS and internal networks
- c. Remote troubleshooting for clients
- d. Create required Specifications and third-party bids for IT systems

5. Security

- a. Security system design and review
- b. Vendor management and assembling bids

6. Marketing Services

- a. Assistance gathering cannabis industry data necessary to form a strategic marketing plan
- b. Assistance in dealing with compliance issues as they affect direct B2B marketing
- c. Mission/vision statements

7. Human Resource Administrative Support

- a. Job descriptions
- b. Pay scale creation
- c. Job advertising and screening
- d. Offer letters and onboarding support
- e. Background check coordination
- f. Employee offboarding packages
- g. Employee communications
- h. Conduct HR and payroll audit